

REGIONS

Select from a wide range of outlets within our central regions covering:

- Gloucestershire Plus selected
- Worcestershire information points within...
- Herefordshire • Wiltshire
- Warwickshire • Bristol & Bath
- Oxfordshire • Birmingham & West Midlands



Additionally we supply National Visitor Information Centres throughout England and Wales via our online order service.

SERVICES

Brochure Display Stands

Display your literature in one of our network of high footfall Glide branded display units in key venues.

Customers can book slots in monthly increments within outlets grouped into targeted networks.

Our team of distributors restock the displays every 1 to 2 weeks for Premier sites and every 4 weeks for smaller Counter stands.

Direct Delivery & Online Order Service

Some sites, such as Tourist Information Centres and small accommodation providers, prefer to manage the titles they display. Rather than inundating them with bulk quantities of leaflets, this service provides them with the option of ordering the promotions they want.

An initial "Direct Delivery" is made at the start of a campaign and subsequent top-ups are ordered every month via our dedicated website www.glide-media.co.uk/promodirect

NETWORKS

Targeting your distribution is key!

To ensure you get your literature into the right hands we have grouped our sites into networks so all you have to do is choose the ones which best suit the promotion.

- Tourist/Visitor Information Centres - A priority for the majority of campaigns.
- Tourism - Hotels, B&B's, campsites and visitor attractions.
- Recreation - Theatres, restaurants, coffee shops, leisure centres.
- Community - Offices, canteens, local services, colleges.
- The Shopper - Shopping centres and garden centres.
- Libraries - Library information points.

REPORTING

We understand the importance of keeping our customers informed about the progress of their distribution campaign. That's why we have developed a dedicated customer reports website which provides graphs, charts and maps to give a real time overview of progress.

“dedicated customer reports website... to give a real time overview of progress.”

GLIDE
media marketing
www.glidemedia.co.uk

Home | Report Graphs/Charts | **Orders Report** | Mapped Stock | Distribution Summary

Order Report

printer friendly version >>

Below is a detailed report of orders fulfilled via our venues

Central Cotswolds

TIC

- Bourton Visitor Centre
- Cirencester Visitor Centre & Corinium Museum
- Tetbury TIC

Tourism

- Go Slow Visitor Centre - Orders Only
- Watersmark Holiday Lodges - Office
- Fosse Manor Hotel

Mapped Stock

Outlet Distribution & Quantities

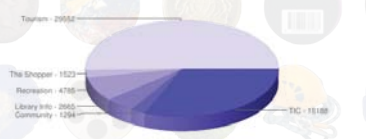
The map below shows the cumulative stock delivered per outlet. You can zoom in.

- 0-25 units
- 26-100 units

Breakdown of quantity distributed by Region



Breakdown of quantity distributed by network



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