

Distribution Targeting Form

Please complete the sections on pages 2-3 to help us create the best distribution campaign for your promotion.

Once complete, save the form and return via email to office@glidemedias.co.uk or by fax to 08707 628872.

An introduction to our distribution services

Profile Display Services:

A network of Glide branded & serviced display stands in quality locations.

We have two levels of display site based on footfall:-

Counter Displays - Medium footfall restocked every month.

Premier Displays - High footfall restocked every one to two weeks.

Prices are charged based on the number of displays serviced each month per Region/Network selected.

Rates are discounted for longer campaigns with breaks at 3-6 and 7-12 months.

Promo Direct - Delivery & order fulfillment services:

A direct delivery service for outlets managing the stock they display. An initial delivery of 25-100 leaflets/brochures is made at the start of the campaign and can be repeated at seasonal intervals. Subsequent re-stocking is via our online ordering service.

These outlets include:

- Tourist information Centres and Visitor Centres.
- Venue managed displays including large office blocks and some caravan parks.
- Small accommodation providers including B&B's.

Pricing is per 1000 copies based upon leaflet weight.

Networks:

All outlets are grouped into networks to help get your promotion to the right audience.

- **Visitor Centre** - Tourist Information Centres & Information Points
- **Community** - Workplace, healthcare & education
- **Library Info** - Library lobby information points
- **Recreation** - Theatre & Venue, restaurants & cafe's, leisure centres, art galleries
- **The Shopper** - Shopping centres, retail outlets and garden centres
- **Tourism** - Hotels, B&B's, campsites, tourist attractions

1 - Your Company Details

Organisation	
Contact Name	
Telephone Number	
Email Address	
Address Line 1	
Address Line 2	
Town/City	
County	
Post Code	

2 - Your Literature/Promotion Details

Title/Event				
Title Valid Dates	From		To	
Print Details	Size		Type	
Estimated Quantity				
Distribution Dates	Start		End	
Target Radius				
Additional Information				

3. Regions & Networks – Select your target Regions & Networks by writing “Yes” in the select field

Region	Services	Select
CHELTENHAM & TEWKESBURY	All services available	
GLOUCESTER & DISTRICT	All services available	
CENTRAL COTSWOLDS	All services available	
FOREST OF DEAN	All services available	
STROUD & SEVERN VALE	All services available	
HEREFORD SOUTH & MONMOUTH	All services available	
HEREFORD NORTH	All services available	
WORCESTERSHIRE	All services available	
NORTH COTSWOLDS/SOUTH WARKS	All services available	
OXFORDSHIRE	All services available	
SWINDON & NORTH WILTS	All services available	
BRISTOL & SOUTH GLOS	All services available	
BATH & SOUTH WILTS	Visitor Centres	
POWYS & WEST HEREFORD	Visitor Centres	
SOUTH EAST WALES	Visitor Centres	
WEST MIDS & SHROPSHIRE	Visitor Centres	
BIRMINGHAM & DISTRICT	Visitor Centres	
NATIONAL VISITOR CENTRES	Online order service	

Network	Services	Select
VISITOR CENTRE	Online order service	
TOURISM	All services available	
RECREATION	All services available	
LIBRARY INFO	All services available	
THE SHOPPER	All services available	
COMMUNITY	All services available	

Filename: 4B0F9DD8
Directory: C:\Documents and Settings\david.holland\Local Settings\Temporary
Internet Files\Content.MSO
Template: C:\Documents and Settings\david.holland\Application
Data\Microsoft\Templates\Normal.dotm
Title:
Subject:
Author: Valued Acer Customer
Keywords:
Comments:
Creation Date: 23/10/2009 11:43:00
Change Number: 11
Last Saved On: 09/12/2011 10:11:00
Last Saved By: david holland
Total Editing Time: 16 Minutes
Last Printed On: 09/12/2011 10:11:00
As of Last Complete Printing
Number of Pages: 3
Number of Words: 501 (approx.)
Number of Characters: 2,857 (approx.)